

Huggable Images [®]

Thank you for your interest in Huggable Images [®].

Huggable Images specializes in making your unique mascot, image, or logo into a huggable plush toy.

Huggable Images will work with you from Start to Finish. Your plush toys can be created from pictures, sketches, T-shirts, or just about any image you may have.

Since the plush mascot is custom made to your specific requirements, almost any imaginable design can be created. And throughout the manufacturing process we check and re-check with actual prototypes to ensure you'll be happy with your finished plush toys.

Consider the benefits of a Huggable Image:

- An excellent way to increase school or organizational spirit
- A proven fundraiser that generates profits
- A Huggable Image is customized to your specific mascot and colors
- Healthier than candy and will last forever

We've included pictures of plush toys that Huggable Images [®] has made for other organizations. We've also included the original drawings that were submitted to us to design their plush mascot.

Please call one of our design specialists to discuss your needs in more detail, and provide you with an overview of how our customized mascots can impact your future needs.

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Step by step process for turning your idea into a custom plush toy

- 1 - Gather your ideas and call for a quote
- 2 - Create prototype
- 3 - Approve the prototype
- 4 - Production
- 5 - Delivery

1. Gather your ideas and call for a quote

Since your plush toy will be custom made to your specifications, a discussion with one of our designers will be needed to offer a quote. Some questions our designers will ask you are:

- Size of toy (Average size is 6"-8", however any size is available).
- Quality level (is this a resell product or a promotional giveaway)
- Complexity - how detailed, how realistic, is embroidery needed, will your stuffed mascot wear clothing
- Is there a message you would like to convey with each toy
- Image, photograph, hand drawing (not required but can help with quotation and clarity of your idea)
- Do you prefer polyfilled (stuffed animal) or bean filled (like a bean bag toy)
- Approximate quantity. We have been cost competitive in quantities as low as 100 pieces, but we can produce in any quantity you desire.

2. Create Prototype

With your involvement our designers will discuss your ideas in detail so that a prototype can be created that matches your expectations. If you're unsure of the best way to convert your idea into a plush toy, our designers can guide you thru each point of the prototype creation. Discussions points include:

- General design and shape
- What materials to use
- Coloring of your mascot
- Embroidery placement
- Printed message on custom hang tag
- Any special requirement you may have

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3. Approve the Prototype

Since our designers discuss the details with you in the creation step most of our prototypes are approved first time around.

Once the prototype is completed, pictures of the prototype will be sent to you for initial approval.

If you are satisfied with the pictures the ACTUAL PROTOTYPE WILL BE SENT TO YOU for your personal inspection.

If there are no changes to be made we can move on to the production stage of your plush toy.

If the prototype is not EXACTLY what you wanted modifications can still be made at this time.

4. Production

This is where patience is truly a virtue. Production to delivery is normally 90 days.

You may not hear from us during the production stage but please feel free to contact us at ANY time so that you remain comfortable throughout the entire process.

5. Delivery

Once your plush toy is ready for final delivery we will contact you to make delivery arrangements.

We usually use ground shipping with FedEx or UPS but we can arrange overnight delivery if needed.

At this time final payment is due. Once we have received your final payment your plush toys will be shipped to you.

6. Your fully customized plush toy is delivered to your door.

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Frequently asked questions

Q: How much does it cost?

A. Cost can vary depending on the quantity ordered, the size of the plush toy, material and parts used as well as the complexity of your stuffed toy. Once you have your ideas together we can quote a price. Generally prices range from \$6.00 to \$8.00 for an 8" plush toy.

Quantity - The larger quantity you order the lower your cost per item will be.

Size - Common sizes are 6"- 8" for a beanie type or stuffed toy, however any size you choose is available.

Quality of materials - There are hundreds of different fabrics to choose from, all ranging in price. For example there are inexpensive velours and very expensive mohair furs.

Complexity - A simple sample would be a Teddy Bear made from a velour fabric. A more complex example would be a plush toy of a person with realistic features.

Q. I've seen stuffed toys similar to what we are looking for on the internet for as low as \$3.50 wholesale. Can I get a better price?

A. Your item from Huggable Images will not be a standard/in stock item. Huggable Images only produces customized plush toys made to your specifications.

Q: What is the minimum order?

A: Generally a minimum order of 500 is required. However depending on the size of your custom plush and the fabric used to create your custom plush a higher minimum may be required.

Q: How long does it take for me to get my custom plush toys?

A: The process, from start to finish, normally takes approximately 90 days.

Once we receive your idea a prototype will be sent to you normally within 30 days. Actually production of your plush toy is approximately 30 additional days. And the shipping from China, normally by ship to keep costs down, takes an additional 30 days. Please ask your Sales Representative if you require your plush toy sooner. We do have other shipping options.

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Q: How do I know you can match the colors I want?

A: If you require a particular color the materials we use will be dyed to your specifications. If you have other custom made products such as letterhead, T-shirts, or any other promotional product printed with your colors, ask your printer what Pantone® PMS number# they are using and we will dye your fabric accordingly.

We also can match any color from a box of 120 Crayola® Crayons. Please let us know the color name on the crayon. We will match the Crayola® color to the closest Pantone® PMS number and will dye your fabric accordingly. Please let us know if we are matching the color when used on white paper or matching the color to the crayon itself.

A minimum order may be required to match PMS colors. Otherwise we will match your plush toy as close as we can with in-stock fabrics.

Q: What if our sales exceed our expectations. Can we order additional items and how long will it take?

A: Hopefully the sales of your custom plush toy will exceed all of your expectations. Huggable Images can re-produce in any quantity you desire. Reorders normally take approximately 60 days from order date to delivery.

Q: Where are you products manufactured?

A: Currently all of our manufacturing takes place in China.

Q: Is your price your final price?

A: Yes, and No. When developing a custom product, there are many ways price is determined: quantity, size, quality of materials and complexity of the product. We can reduce or increase any of these factors in order to re-quote and alter your final price.

Q: What is included in the price?

A. Our price includes prototype production, the sending of the prototype to you, actual production of your plush toy, shipping of your finished plush toys from China and also the US customs clearance charges. Our price also includes your own sewn in label and a custom printed hang tag if requested. The Huggable Images' quote includes everything EXCEPT the US inland truck charge.

Q: When is payment due?

A. We generally require 50% of the quoted price, along with a signed "Huggable Images Custom Order Agreement" to produce your plush toy. Once received we will begin prototype fabrication. The remaining balance plus US inland shipping charges are due prior to delivery of your plush toy. Shipping charges incurred are FOB LA to your final destination.

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Q: Does your production comply with US and international child safety and other regulations?

A. Our production complies with all US Consumer Product Safety Commission regulations, state regulations and European EC standards.

Q: How can I protect my designs / ideas from being copied?

A: You will be responsible for the ownership of the ideas and designs submitted. Huggable Images makes no guarantee that any given designs or ideas are not the property of another entity, nor does Huggable Images make an explicit or implied guarantee of the marketability of the clients' ideas. If further information is required, please contact an attorney.

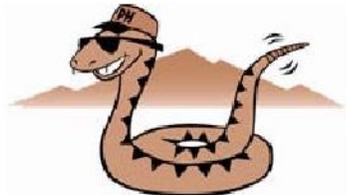
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Original
Drawing



Finished
Mascot



Original
Drawing



Finished
Mascot



School
T-Shirt



Close-up
of School
T-Shirt



Finished
Mascot